



2027 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$50,380

RAM 1500 BIGHORN/LONESTAR CREW 4X2
Exterior Color: Granite Crystal Metallic Clear-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Advanced Brake Assist
3.21 Rear Axle Ratio
Sentry Key® Theft-Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Parking Brake
Electronic Roll-Mitigation
Electronic Stability-Control
Front Heavy-Duty Shock Absorbers
Rear Heavy-Duty Shock Absorbers
Active Lane-Management System
Adaptive Cruise Control with Stop and Go
Automatic High-Beam Headlamp-Control
Blind-Spot and Cross-Path Detection
Full-Speed Forward-Collision Warning Plus
Hill-Start Assist
ParkSense® Front and Rear Park-Assist
ParkView® Rear Back-Up Camera
Pedestrian Emergency Braking
Remote Keyless Entry
Remote-Start System
Push-Button Start
Class IV Receiver-Hitch
Trailer Sway Damping
26-Gallon Fuel Tank

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Granite Crystal Metallic Clear-Coat Exterior Paint \$295

Big Horn Package 27Z

18-Inch Aluminum Spare Wheel
Symbol of Protest Badge
Active Noise-Control System
G/T Exhaust

Bed Utility Group \$945

Pick-Up Box Lighting
Spray-In Bedliner by Mopar®
Exterior 115V AC Outlet
Deployable Bed-Step by Mopar®
4-Adjustable Cargo Tie-Down Hooks by Mopar®

Night Edition \$2,545

275/55R20 OWL All-Season Tires
20-Inch x 9.0-Inch Aluminum Painted Clad Wheels
Accent-Color Premium Power Mirrors
Body-Color Front Bumper
Body-Color Rear Bumper with Step-Pads
Anti-Spin Differential Rear Axle
Rear Wheelhouse-Liners

Big Horn Level 1 Equipment Group \$1,695

Heated Front Seats
Heated Steering Wheel
8-Way Power Adjustable Driver Seat
2-Way Power Lumbar Adjustable Driver Seat
Rear 60/40 Folding Seat

400W Inverter
2nd-Row In-Floor Storage Bins
Rear Power-Sliding Window
SiriusXM® with 3-Month Radio Sub Call 800-643-2112
Power Adjustable Pedals
Automatic-Dimming Rear-View Mirror
Automatic Power-Folding Mirrors
Front Seat-Back Map-Pockets

Front and Rear Rubber Floor Mats by Mopar® \$215

5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start \$2,895

18-Inch Aluminum Spare Wheel

Symbol of Protest Badge

Active Noise-Control System

G/T Exhaust

Front License-Plate Bracket

9-Amplified Speakers with Subwoofer \$795

RamBox® Cargo-Management System \$1,095

Truck Bed Cargo Divider

MyFlexCare Service (See Dealer for Details) \$225

Destination Charge \$2,795

TOTAL PRICE: * \$63,880

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RREFT7VN-552852

L4-VON: 1605

0809-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
combined city/hwy
17 city
22 highway

Standard pickups range from 12 to 87 MPGe.
The best vehicle rates 146 MPGe.

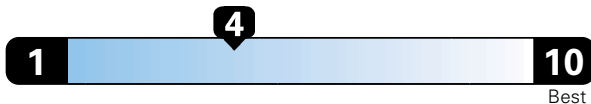
5.3 gallons per 100 miles

You spend
\$6,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

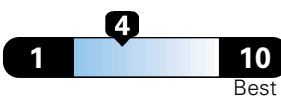
\$2,850

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 470 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 55%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 39%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

FlexCare

VEHICLE PROTECTION

Ask for FlexCare Vehicle Protection. We Built it. We Back it.