



2027 MODEL YEAR

RAM 1500 LONGHORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$76,805

RAM 1500 LIMITED CREW CAB 4X4

Exterior Color: Ivory White Tri-Coat Pearl-Coat Paint

Interior Color: Bison Brown

Interior: Premium Leather Seats with Filigree

Engine: 5.7L V8 HEMI MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Surround-View Camera System
Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Active Driving Assist System
Active Lane-Management System
Adaptive Cruise Control with Stop and Go
Blind-Spot and Cross-Path Detection
Full-Speed Forward-Collision Warning Plus
ParkSense® Front and Rear Park-Assist
Pedestrian Emergency Braking
Remote-Start System
4-Corner Air-Suspension
Power Tailgate
3.92 Rear Axle Ratio
Rain-Sensitive Windshield Wipers
Active Noise-Control System
Class IV Receiver-Hitch
12-Way / 1-Way Trailer Connector
33-Gallon Fuel Tank

INTERIOR FEATURES

Massaging Driver Seat
Massaging Front Passenger Seat
Heated Front Seats
Ventilated Front Seats
Heated Second-Row Seats
Ventilated Rear Seats
Power Adjustable Pedals with Memory
Uconnect® 5 Nav with 12.0-Inch Touch Screen Display
Ram Connect (Connected Services) with Trial
SiriusXM® 360L with 3-Month Sub Call 800-643-2112
Cluster with 12-Inch TFT Color Display
Front Passenger Interactive Display
Dual Wireless Charging Pad
19-Speaker Harman Kardon® Premium Sound
Wood / Leather-Wrapped Steering Wheel
Heated Steering Wheel

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Ivory White Tri-Coat Pearl-Coat Paint

Customer Preferred Package 25K

5.7L HEMI Engine Hood Badge

18-Inch Aluminum Spare Wheel

220-Amp Alternator

Symbol of Protest Badge

"Longhorn" Badge

Premium Door Trim Panel

Warm-Chrome Key Fob

G/T Exhaust

Bed Utility Group \$545

Deployable Bed-Step by Mopar®

4-Adjustable Cargo Tie-Down Hooks by Mopar®

Limited Level A Equipment Group \$5,160

Traffic Sign Recognition

Hands-Free Active Driving Assist System

Evasive Steering Assist

Intersection Collision-Assist System

Drowsy Driver Detection

Exterior 115V AC Outlet

Uconnect® 5 Nav with 14.4-Inch Touch Screen Display

Digital Rear-View Mirror

Tri-Fold Tonneau Cover

Head-Up Display

5.7L V8 HEMI MDS VVT Engine

5.7L HEMI Engine Hood Badge

18-Inch Aluminum Spare Wheel

220-Amp Alternator

Symbol of Protest Badge

G/T Exhaust

Front License-Plate Bracket

22 x 9.0-Inch Premium Painted/Polished Wheels \$2,295

285/45R22XL BSW All-Season Tires

RamBox® Delete

MyFlexCare Service (See Dealer for Details) \$225

Destination Charge \$2,795

TOTAL PRICE: * \$89,315

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFHT8VN-582589

L4-VON: 1563

0907-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



17 MPG
combined city/hwy
15 city
22 highway

Standard pickups range from 12 to 87 MPGe.
The best vehicle rates 146 MPGe.

5.9 gallons per 100 miles

You spend
\$8,000
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

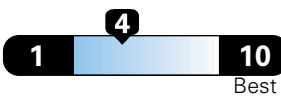
\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 518 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 55%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 39%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

FlexCare

VEHICLE PROTECTION

Ask for FlexCare Vehicle Protection. We Built it. We Back it.